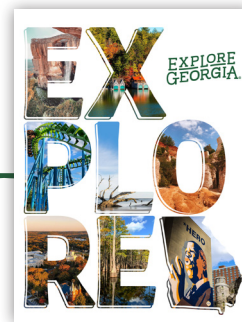


2022 EXPLORE GEORGIA TRAVEL GUIDE

The state's official Travel Guide serves an inspirational role for travelers and a resource for Explore Georgia's tourism partners. Atlanta Magazine Custom Media serves as the publishing and sales partner for the Explore Georgia for the Explore Georgia Official State Travel Guide.



Publication Date January 2022	Circulation 650,000	Size 8"x10.5"	Ad Space Deadline November 12 Materials Deadline November 19
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2022 ADVERTISING RATES*

FRONT OF BOOK / PREMIUM

Back Cover	\$28,535
Inside Front Cover	\$24,465
Inside Back Cover	\$23,220
Opposite Table of Contents	\$19,355
Full Page	\$17,595
Half Page (horizontal)	\$12,500

RUN OF BOOK DISPLAY ADS

2-Page Spread: Display or Advertorial	\$33,350
Full Page, Bleed	\$17,595
2/3 Page (vertical)	\$15,595
1/2 Page (island or horizontal)	\$12,500
1/3 Page (vertical or square)	\$8,750
1/4 Page	\$6,295

*All rates are net and include 4-color.

ADVERTISING SPECIFICATIONS

- Spread (with bleed): 16.25" x 10.75"
(keep text .375" from trim edges)
- Full Page (with bleed): 8.25" x 10.75"
(keep text .375" from trim edges)
- 2/3 Page Vertical: 4.625" x 9.5"
- 1/2 Page Island: 4.625" x 7.1125"
- 1/2 Page Horizontal: 7" x 4.625"
- 1/3 Page Vertical: 2.25" x 9.5"
- 1/3 Page Square: 4.625" x 4.625"
- 1/4 Page: 3.375" x 4.625"
(quarter pages are formatted ads on same page)

AD REQUIREMENTS

Printing Process: Web offset
 Binding Method: Perfect bound
 Line Screen: 150 line
 Ink: CMYK, convert all spot colors to CMYK
 Ink Density: 280 percent

Acceptable File Format:

PDF X1A - high resolution (300 dpi). All fonts and images must be embedded within the PDF. Images should be 300 dpi before embedding.

Color Proofs:

A 100% sized, color-accurate proof, with crop marks is preferred to accompany your ad.

Sales Contacts:

Please contact AMCM with questions or to reserve your space.

JON BRASHER, Associate Publisher
 404.527.5517 | 770.712.7492 (cell)
jbrasher@atlantamagazine.com

JILL TETER, Travel Sales Director
 912.577.0062 (cell)
jteter@atlantamagazine.com

Production Contact:

WHITNEY TOMASINO, Production Director
 404-527-5526
wtomasino@atlantamagazine.com

File Submission:

Ads can be emailed directly to wtomasino@atlantamagazine.com if less than 6MB. If larger than 6MB, please email Whitney for an upload link.