

**GOVERNOR'S
TOURISM
CONFERENCE**

PRESENTED BY
EXPLORE GEORGIA



SPONSORSHIP DETAILS

ADDITIONAL ATTENDEES: All sponsorship packages include conference registrations. Additional sponsor representatives can be added for \$950 per registration.

PAYMENT: All sponsor payments must be received prior to the conference unless alternate payment arrangements have been made with the conference office.

EXHIBIT DETAILS: The exhibits will be located in the Prefunction area adjacent to the main meeting ballroom. This year, we are offering sponsors a single 8' x 30" draped table, 2 chairs, and wastebasket. Please note, booths are assigned based on sponsorship level and when the sponsorship is reserved.

HIGH TRAFFIC TIMES: The exhibits will be open during the working of the entire conference. We host two networking breakfasts and four refreshment breaks in the exhibit area. Those high-traffic times are:

- Monday, August 1: 2:15-3:00 p.m.
- Tuesday, August 2: 8-9 a.m., 10-10:45 a.m. & 2:15-3 p.m.
- Wednesday, August 3: 8-9 a.m. & 10-10:45 a.m.

SET UP: Early set up is available on Sunday, July 31 from 1-5 p.m. Regular set up begins on Monday, August 1 at 9:00 a.m. You must be completely set up no later 12:30 p.m. on Monday, the conference begins at 1 p.m. that day.

BREAK DOWN: You may begin breakdown your booth on Wednesday, August 3, no earlier than 10:45 a.m. or once the morning break concludes.

EVENT SERVICES: Sponsors can order power, equipment, and pay material and handling fees for shipped items by clicking the [Exhibitor Order Link](#). Sponsors will create an account, select GA Tourism Conference, and purchase what they need. The exhibitor guidelines and shipping information are under the general information tab. If you need any assistance regarding exhibitor services, please contact the Classic Center's Event Services Coordinator, Brandon Shook brandonshook@classiccenter.com.

SHIPPING INFORMATION: If you are shipping any packages to The Classic Center, you must pay the appropriate Material and Handling Fees.

When ordering this service you ensure your package will be securely stored and handled up to a maximum of FIVE days before your event. This also includes the delivery of your packages to your booth on the day of load-in for your event.

Please note, if your materials arrive prior to 5 days before the event, or if you have not ordered material handling services, The Classic Center may not be able to accept them.

All items may be delivered to the following address where they will be received by The Classic Center Security Staff:

The Classic Center Hancock Loading Dock
ATTN: Your Company Name, Georgia Governor's Tourism Conference
300 N. Thomas Street
Athens, GA 30601

Please label items your Company Name and the Event name

The Hancock Loading Dock is equipped with a standard dock capable of unloading Semi-Trucks

There is no charge for handling of your package after an event; however, you are responsible for contacting and paying the shipping company of your choice for pickup arrangements and providing labels for each item to be shipped. All boxes must be labeled and sealed. A Classic Center employee will collect the items from your booth after the event.