

2025 PARTNERSHIP OPPORTUNITIES

September 24-26, 2025 • Savannah, GA



The Georgia Governor's Tourism Conference is the premier educational and networking event for the state's tourism and hospitality industry. Presented by Explore Georgia, the state's destination marketing organization, the conference provides invaluable opportunities for networking and knowledge-sharing. This is the signature event for Georgia's tourism industry.

Each year, nearly 500 tourism and hospitality professionals gather for Georgia's largest tourism conference. Attendees include important industry partners and leaders who represent nearly every DMO/CVB in the state as well as attractions, lodging, food & beverage, education, and government.

This is the must-attend event of the year if you are committed to Georgia's tourism industry, want to learn best practices and marketing strategies from global experts, and seek to connect with influential members of the state's tourism industry.

Now is your chance to reach an influential and engaged audience of Georgia's top travel and tourism professionals.

GOVERNOR'S
TOURISM
CONFERENCE



CHAMPION YOUR BRAND, FIND NEW CUSTOMERS & DRIVE REVENUE

PARTNERING WITH THE GEORGIA GOVERNOR'S TOURISM CONFERENCE PROVIDES:

- Increased visibility and enhanced brand reputation within the lucrative Georgia tourism market
 - Connections with Georgia tourism decision makers from around the state
 - Concrete demonstration of your company's commitment to the state's vital tourism industry
 - Brand association with Explore Georgia, the state's official destination marketing organization
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GOVERNOR'S
TOURISM
CONFERENCE



LIVE OAK- \$20,000

PREMIER LIVE OAK PARTNER PACKAGE (includes all three events):

- Opening Reception, September 24
- Evening Happy Hour, September 25
- Governor's Luncheon, September 26

BENEFITS:

- Conference attendee list
- Pre-conference branded email to attendees
- Logo and link in general pre-conference emails
- Listing on conference website
- Six (6) conference registrations
- One (1) 10' x 10' on-site exhibit space. Includes one (1) 6' skirted table, two (2) folding chairs, and wastebasket (power available for an additional fee)*
- Option to provide promotional item at registration**
- Podium time (2-5 minutes), agenda TBD
- Option to show a 30-second video, venue TBD
- Prominent on-site signage at conference

*Exhibit booth location will be determined in order of partner registration date.

**Product samples, promotional items, signage, and collateral are the responsibility of the Governor's Tourism Conference 2025 Partner. Shipping, handling, and storage charges not included. Email, promotional items, video, displays, and banners are subject to conference approval.

**Limited 10' x 10' exhibit space booths available, location selection will be first come first served.
Please contact Lori Hennesy at lhennesy@Georgia.org after you register to reserve your space!**

PEACH- \$10,000

PEACH PARTNER PACKAGE (Choose One):

- Opening Reception, September 24
- Breakfast, September 25
- Lunch, September 25
- Breakfast, September 26
- Governor's Luncheon, September 26

BENEFITS:

- Conference attendee list (as available)
- Logo and link in general pre-conference emails
- Listing on conference website
- Four (4) conference registrations
- One (1) 10' x 10' exhibit space. Includes one (1) 6' skirted table, two (2) folding chairs, and wastebasket (power available for an additional fee)*
- Podium time (2-5 minutes) coordinated with conference team
- Prominent on-site signage at conference

*Exhibit booth location will be determined in order of partner registration date.

**Limited 10' x 10' exhibit space booths available, location selection will be first come first served.
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EXPLORER- \$7,500

EXPLORER PARTNER PACKAGE- General Session (Choose One):

- General Session, September 24
- General Session (morning), September 25
- General Session (afternoon), September 25
- General Session, September 26

BENEFITS:

- Conference attendee list
- Logo and link in general pre-conference emails
- Listing on conference website
- Three (3) conference registrations
- One (1) 10' x 10' exhibit space. Includes one (1) 6' skirted table, two (2) folding chairs, wastebasket, and ID sign (power available for an additional fee)*
- Opportunity to brand selected General Session
- Podium time (2-5 minutes) at start of session or during event
- Prominent on-site signage at conference

*Exhibit booth location will be determined in order of partner registration date.

**Limited 10' x 10' exhibit space booths available, location selection will be first come first served.
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AMBASSADOR– \$5,000

AMBASSADOR PARTNER PACKAGE– Breakout Session, or Refreshment Break (Choose One):

- Breakout Session, September 24
- Breakout Session (morning), September 25
- Breakout Session (afternoon), September 25
- Breakout Session September 26
- Refreshment Break September 24
- Refreshment Break (morning), September 25
- Refreshment Break (afternoon), September 25
- Refreshment Break, September 26

BENEFITS:

- Opportunity to brand one selected breakout session, or food & beverage break
- Conference attendee list (as available)
- Logo placement in pre-conference emails
- Listing on conference website
- Two (2) conference registrations
- One (1) 10' x 10' exhibit space. Includes one (1) 6' skirted table, two (2) folding chairs, and wastebasket (power available for an additional fee)*
- Inclusion in on-site signage at conference

*Exhibit booth location will be determined in order of partner registration date.

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INDUSTRY PARTNER- \$2,500
(30 Exhibit Spaces Available)

BENEFITS:

- Conference attendee list (as available)
- One (1) conference registration
- One (1) 10' x 10' exhibit space. Includes one (1) 6' skirted table, two (2) folding chairs, and wastebasket, (power available for an additional fee)*
- Inclusion in on-site signage at conference

*Exhibit booth location will be determined in order of partner registration date.

Limited 10' x 10' exhibit space booths available, location selection will be first come first served.
Please contact Lori Hennesy at lhennesy@Georgia.org after you register to reserve your space!

**BADGE SPONSOR- \$5,000
(1 Available)**

BENEFITS:

- Logo or Name on the attendee badges
- Conference attendee list (as available)
- Two (2) conference registrations
- One (1) 10' x 10' exhibit space. Includes one (1) 6' skirted table, two (2) folding chairs, and wastebasket, (power available for an additional fee)*

*Exhibit booth location will be determined in order of partner registration date.

**Limited 10' x 10' exhibit space booths available, location selection will be first come first served.
Please contact Lori Hennesy at lhennesy@Georgia.org after you register to reserve your space!**

ADDITIONAL DETAILS

ADDITIONAL ATTENDEES: All partnership packages include conference registrations. Additional partner representatives can be added for \$500 per registration.

PAYMENT: All partner payments must be received prior to the conference unless alternate payment arrangements have been made with the conference office.

EXHIBIT DETAILS: The exhibits will be located in the exhibit hall on floor 1 as well as in the hallways adjacent to the main ballroom on floor 2. This year, we are offering sponsors a 10' x 10' Exhibit Booth includes a 6' skirted table, 2 folding chairs, and wastebasket. Please note, booths are assigned based on sponsorship level and when the sponsorship is reserved.

HIGH TRAFFIC TIMES: The exhibits will be open during the entire conference. We host three refreshment breaks in the exhibit area. Those high-traffic times are:

- Wednesday, September 24: 2:00pm-2:30pm
- Thursday, September 25: 10am-10:30am
- Friday, September 26: morning

SET UP: Early set up is available on Wednesday, September 24 from 8-10 a.m. Regular set up begins on Wednesday, September 24 at 10:00 a.m. You must be completely set up no later 12:30 p.m. on Wednesday, the conference begins at 1 p.m. that day.

BREAK DOWN: You may begin breakdown your booth on Friday, September 26, no earlier than 10:45 a.m.



Exhibit Hall is located on the first floor of the Convention Center



Exhibit space is also available on the second floor of the Convention Center adjacent to the main ballroom



Savannah Convention Center Campus Map



BECOME A PARTNER

Lori Hennesy at lhennesy@Georgia.org or 678-640-4342

