

2026 PARTNERSHIP OPPORTUNITIES

September 28-30, 2026 • Jekyll Island, GA



The Georgia Governor's Tourism Conference is the premier educational and networking event for the state's tourism and hospitality industry. Presented by Explore Georgia, the state's destination marketing organization, the conference provides invaluable opportunities for networking and knowledge-sharing. This is the signature event for Georgia's tourism industry.

Each year, nearly 500 tourism and hospitality professionals gather for Georgia's largest tourism conference. Attendees include important industry partners and leaders who represent nearly every DMO/CVB in the state as well as attractions, lodging, food & beverage, education, and government.

This is the must-attend event of the year if you are committed to Georgia's tourism industry, want to learn best practices and marketing strategies from global experts, and seek to connect with influential members of the state's tourism industry.

Now is your chance to reach an influential and engaged audience of Georgia's top travel and tourism professionals.

GOVERNOR'S
TOURISM
CONFERENCE



CHAMPION YOUR BRAND, FIND NEW CUSTOMERS & DRIVE REVENUE

PARTNERING WITH THE GEORGIA GOVERNOR'S TOURISM CONFERENCE PROVIDES:

- Increased visibility and enhanced brand reputation within the lucrative Georgia tourism market
 - Connections with Georgia tourism decision makers from around the state
 - Concrete demonstration of your company's commitment to the state's vital tourism industry
 - Brand association with Explore Georgia, the state's official destination marketing organization
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GOVERNOR'S
TOURISM
CONFERENCE



LIVE OAK- \$20,000

PREMIER LIVE OAK PARTNER PACKAGE (includes all three events):

- Opening Reception, September 28
- Evening Happy Hour or Dine Around, September 29 (only one available)
- Governor's Luncheon, September 30

BENEFITS:

- Conference attendee list
- Pre-conference branded email to attendees
- Logo and link in general pre-conference emails
- Listing on conference website
- Six (6) conference registrations
- One (1) exhibit space. Includes one (1) 6' skirted table, two (2) folding chairs, and wastebasket (power available for an additional fee)*
- Option to provide promotional item at registration**
- Podium time (2-5 minutes), agenda TBD
- Option to show a 30-second video, venue TBD
- Prominent on-site signage at conference

*Exhibit booth location will be determined in order of partner registration date.

**Product samples, promotional items, signage, and collateral are the responsibility of the Governor's Tourism Conference 2026 Partner. Shipping, handling, and storage charges not included. Email, promotional items, video, displays, and banners are subject to conference approval.

Limited exhibit space booths available. Please contact Lori Hennesy at lhennesy@Georgia.org after you register to reserve your space!

PEACH- \$10,000

PEACH PARTNER PACKAGE (Choose One):

- Opening Reception, September 28
- Breakfast, September 29
- Lunch, September 29
- Breakfast, September 30
- Governor's Luncheon, September 30

BENEFITS:

- Conference attendee list (as available)
- Logo and link in general pre-conference emails
- Listing on conference website
- Four (4) conference registrations
- One (1) exhibit space. Includes one (1) 6' skirted table, two (2) folding chairs, and wastebasket (power available for an additional fee)*
- Podium time (2-5 minutes) coordinated with conference team
- Prominent on-site signage at conference

*Exhibit booth location will be determined in order of partner registration date.

Limited exhibit space booths available. Please contact Lori Hennesy at lhennesy@Georgia.org after you register to reserve your space!

EXPLORER- \$7,500

EXPLORER PARTNER PACKAGE- General Session (Choose One):

- General Session, September 28
- General Session (morning), September 29
- General Session (afternoon), September 29
- General Session, September 30

BENEFITS:

- Conference attendee list
- Logo and link in general pre-conference emails
- Listing on conference website
- Three (3) conference registrations
- One (1) exhibit space. Includes one (1) 6' skirted table, two (2) folding chairs, wastebasket, and ID sign (power available for an additional fee)*
- Opportunity to brand selected General Session
- Podium time (2-5 minutes) at start of session or during event
- Prominent on-site signage at conference

*Exhibit booth location will be determined in order of partner registration date.

Limited exhibit space booths available. Please contact Lori Hennesy at lhennesy@Georgia.org after you register to reserve your space!

AMBASSADOR- \$5,000

AMBASSADOR PARTNER PACKAGE- Breakout Session, or Refreshment Break (Choose One):

- Breakout Session, September 28
- Breakout Session (morning), September 29
- Breakout Session (afternoon), September 29
- Breakout Session September 30
- Refreshment Break September 28
- Refreshment Break (morning), September 29
- Refreshment Break (afternoon), September 29
- Refreshment Break, September 30

BENEFITS:

- Opportunity to brand one selected breakout session, or food & beverage break
- Conference attendee list (as available)
- Logo placement in pre-conference emails
- Listing on conference website
- Two (2) conference registrations
- One (1) exhibit space. Includes one (1) 6' skirted table, two (2) folding chairs, and wastebasket (power available for an additional fee)*
- Inclusion in on-site signage at conference

*Exhibit booth location will be determined in order of partner registration date.

Limited exhibit space booths available. Please contact Lori Hennesy at lhennesy@Georgia.org after you register to reserve your space!

PREMIUM INDUSTRY PARTNER- \$3,500
(Up to 10 Exhibit Spaces Available)

BENEFITS:

- Conference attendee list (as available)
- One (1) conference registration
- One (1) PREMIUM preselected exhibit space. *Premium Industry Partners will select their own exhibit space prior to the conference.*
- Includes one (1) 6' skirted table, two (2) folding chairs, and wastebasket, (power available for an additional fee)*
- Inclusion in on-site signage at conference

*Exhibit booth location will be determined in order of partner registration date.

Limited exhibit space booths available. Please contact Lori Hennesy at lhennesy@Georgia.org after you register to reserve your space!

**INDUSTRY PARTNER- \$2,500
(30 Exhibit Spaces Available)**

BENEFITS:

- Conference attendee list (as available)
- One (1) conference registration
- One (1) exhibit space. Exhibit space assigned at conference. Includes one (1) 6' skirted table, two (2) folding chairs, and wastebasket, (power available for an additional fee)*
- Inclusion in on-site signage at conference

*Exhibit booth location will be determined in order of partner registration date.

Limited exhibit space booths available. Please contact Lori Hennesy at lhennesy@Georgia.org after you register to reserve your space!

PRE-CONFERENCE SPECIAL EVENTS SPONSOR- \$5,000 (2 Available)

This year we are offering “Tees and Tiles” and “Beach 5K Fun Run/Walk” pre-conference events! Both networking and social events are open to all attendees for a nominal fee per event. Proceeds will support the Georgia Tourism Foundation in its production of the Governor’s Tourism Conference.

BENEFITS:

- Logo or Name on the event signage and swag
- Conference attendee list (as available)
- Two (2) conference registrations
- One (1) exhibit space. Includes one (1) 6' skirted table, two (2) folding chairs, and wastebasket, (power available for an additional fee)*

*Exhibit booth location will be determined in order of partner registration date.

Limited exhibit space booths available. Please contact Lori Hennesy at lhennesy@Georgia.org after you register to reserve your space!

**BADGE SPONSOR- \$5,000
(1 Available)**

BENEFITS:

- Logo or Name on the attendee badges
- Conference attendee list (as available)
- Two (2) conference registrations
- One (1) exhibit space. Includes one (1) 6' skirted table, two (2) folding chairs, and wastebasket, (power available for an additional fee)*

*Exhibit booth location will be determined in order of partner registration date.

Limited exhibit space booths available. Please contact Lori Hennesy at lhennesy@Georgia.org after you register to reserve your space!

**ATTENDEE NOTEBOOK SPONSOR- \$5,000
(2 Available)**

BENEFITS:

- Logo or Name on the signature notebook
- Conference attendee list (as available)
- Two (2) conference registrations
- One (1) exhibit space. Includes one (1) 6' skirted table, two (2) folding chairs, and wastebasket, (power available for an additional fee)*

*Exhibit booth location will be determined in order of partner registration date.

Limited exhibit space booths available. Please contact Lori Hennesy at lhennesy@Georgia.org after you register to reserve your space!

ADDITIONAL DETAILS

ADDITIONAL ATTENDEES: All partnership packages include conference registrations. Additional partner representatives can be added for \$500 per registration.

PAYMENT: All partner payments must be received prior to the conference unless alternate payment arrangements have been made with the conference office.

EXHIBIT DETAILS: The exhibits will be located in a premier location that will give you maximum exposure. This year, we are offering sponsors an Exhibit Booth includes a 6' skirted table, 2 folding chairs, and wastebasket. Please note, booths are assigned based on sponsorship level and when the sponsorship is reserved.

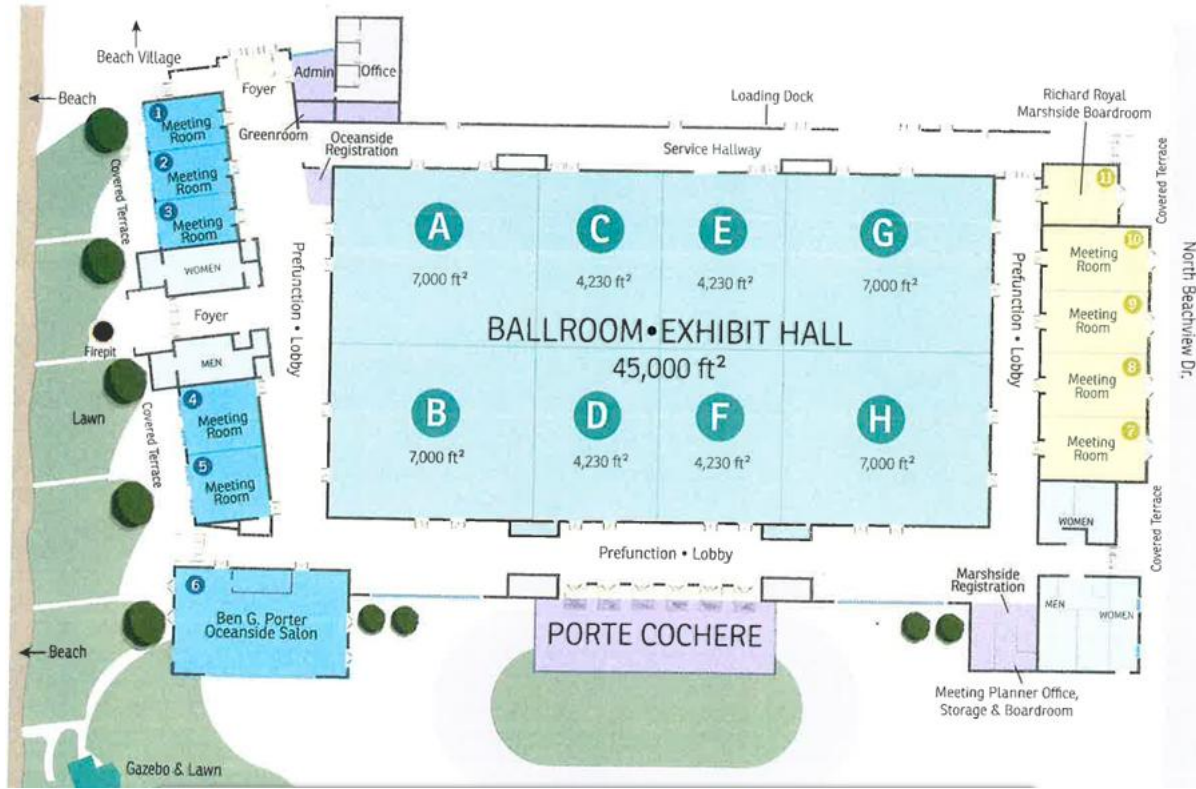
HIGH TRAFFIC TIMES: The exhibits will be open during the entire conference. We host three refreshment breaks in the exhibit area. Those high-traffic times are:

- Monday, September 28: 2:00pm-2:30pm
- Tuesday, September 29: 10am-10:30am
- Wednesday, September 30: morning

SET UP: Early set up is available on Sunday, September 27 from 1 pm- 4 pm. Regular set up begins on Monday, September 28 at 9:00 a.m. You must be completely set up no later 12:30 p.m. on Monday, the conference begins at 1 p.m. that day. There are two main entry ways to the conference center. Both have full access to the building and exhibit space.

BREAK DOWN: You may begin breakdown your booth on Wednesday, September 30, no earlier than 12 p.m. *Please provide a shipping label if you have items that will need to be shipped back.*





BECOME A PARTNER

Lori Hennesy at lhennesy@Georgia.org or 678-640-4342

